

WHAT'S ON IN EUROPE



**OKIA**  
*A precious look*

“Flawless Deco” is the name of the latest HDA concept developed by OKIA, the Hong-Kong based eyewear company worldwide renowned for its High Definition Acetate Technology (HDA). As a result of the ongoing improvement of this patent, the new OKIA collection combines state-of-the-art design and technology in order to propose eye-catching frames for people who love standing out from the crowd. Surprising HDA patterns, three-dimensional effects, glitter materials: everything in this line is an expression of innovation and glamour. As its name suggests, the collection features extremely flawless decorations that, enriched by the sparkle of glitter, give each style a precious look. A wide range of trendy colours – black, purple, silver and gold - complete these refined frames.



**WOOW**  
*For people with a sense of humor*

WOOW, the brand with “mini-messages” strikes again and launches its first sunglasses, a very fashionable, graphic collection in a range of amazing colors. The WOOW styles speak to all women and men with a sense of humor: their little message inserted in the end tip of the frames will make the wearer smile anytime. SUPER is the code for the messages carried by the sunglasses. Messages that end with a surprise: SUPER DUPER, SUPER CHIC and SUPER LAZY. Two concepts for women, one for men. Every family has a unique style. SUPER DUPER is the most playful with its strong and regular lines. The fine lines of SUPER CHIC pay tribute to the lanky fashionistas drawn by the artist Kiraz, while SUPER LAZY, with its metal temples and retro rightness, fills with happiness all men whose only ambition is to engage in a very smart rest.



**DP69**  
*Upside down glasses*

dp69 is a collection of optical and sun model with a sparkling and smart style, combining the quality of materials with a plucky and appealing look. dp69 displays all the success of a fully made in Italy design. The very best Italian craftsmanship skillfully shapes the most innovative raw materials, enhancing their strong points in the coolest and most fashion shapes of the moment. Extravagant color combinations, contrasts and nuances inclined to transgress and flaunt its originality, without ever relinquishing good taste and elegance. The dp69 glasses interpret a colored and lively mood, versatile and “easy to wear”. Careful and appealing packaging completes the presentation of this eyewear. 100 original faces have been chosen as spokespersons for the “upside down” photo shoot that will launch the dp69 brand.



**SUZY GLAM**  
*A new limited edition for Opti*

Suzy Glam strikes a new path when it comes to designing eyewear. The three-dimensional approach to the design, combined with the superb fit, produces styles that are perfectly balanced as object and accessory. For Opti, Suzy Glam will have 2 new models and one Limited Edition: shades with sharp edges and dark lenses that represents exactly how she feels when she ‘Goes Bananas’. It comes in matte Pearl with flat grey lenses. Suzy Glam produces her most outstanding designs only in a limited series of 50 pieces worldwide. Made in Italy and hand-finished in Amsterdam.